



The 24th World Scout Jamboree will be an exciting experience for everyone who attends, from the youngest scout to the oldest leader. As members of the USA contingent to the WSJ, all participants, IST, and CMT members will be receiving some merchandise, but units may develop items that represent their unique style. Below are some key points you need to know so that your units can be creative while still considering what official materials are already being provided.

Keep in mind that BSA Supply (scoutshop.org) will be offering many additional contingent items for sale.

Points to remember when developing WSJ USA Contingent merchandise

- Your items **should** be youth-inspired and desired.
- Your items **should** add value to the Jamboree experience and be easily tradable. Some ideas of this may include custom t-shirts or patches (pro-tip: international scouts LOVE BSA patches!).
- All items produced should be optional and affordable. Additional costs **should not** be imposed to attend the WSJ. If you have the option between a \$10 t-shirt and a \$70 polo, offer the t-shirt.
- Things that duplicate what's provided to contingent members **should not** be made, including:
 - Duffel bags
 - Backpacks
 - Neckerchief (participants are required to wear the contingent neckerchief every day)
- Items **cannot** include direct references to councils or areas, but they **can** include graphical elements that represent your area and are easily recognized internationally. Some ideas include:
 - Buffalos
 - Statue of Liberty
 - Mount Rushmore
 - Space Shuttle
 - USA or state flag (waving)
 - Cowboy boots
- The following graphical elements, their likenesses, or any portion thereof **should not** be used:
 - The USA Contingent's stylized fleur de lis or word block (the design at the top of the page)
 - The 24th World Scout Jamboree logo
 - The World Organization of the Scout Movement's "world crest"
 - The following terms/phrases: "24th World Scout Jamboree", "World Scout Jamboree", "24th WSJ", "WSJ", "Unlock a New World"
 - Patches in the shape of a council shoulder patch, Order of the Arrow lodge flap, or patch/lodge sets.
- Official BSA licensees or BSA Supply **must** be used. Contingent approval must be obtained through the BSA Licensing Team or BSA Supply. Visit www.licensingbsa.org for available vendor.

Questions? Ask your unit leader for more information.

[WSJ USA Contingent site](#) | [Jamboree Flash Update archive](#)

Watch for more upcoming Jamboree Flash Friday emails. All members of the USA Contingent to the WSJ will receive Jamboree Flash Friday Updates, as well as other announcements from the USA Contingent Management Team.



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